



Bringing South Alabama the GONG Show! A Gulf Coast Dementia Services 501c3 Production

GCDS Mobile Gong Show #2021, a fun, silly fundraiser to raise money for publication of [Gulf Coast Dementia Resource Guidebook](#) and specific awareness for Dementia Care, Prevention and Reversal. This event will feature unique acts vying for prizes, celebrity judges, a cash raffle, a cruise raffle and more.

When: Thursday, October 28, 2021, 6pm.

Where: Alchemy Tavern, 2nd floor, 7 S. Joachim Street, Downtown Mobile, AL 36602, across from The Saenger Theater. Easy street, church and paid parking lot.

Sponsorship and Promotion Tiers:

Gong Presenting Sponsor: \$5000

-Name prominently displayed prior to announcement of Gong Show in all graphics, voice and literature...

YOUR COMPANY Presents...The Gong Show Mobile!

-Additionally, your name/logo prominently displayed on

- *Tickets and t-shirts, gift of 30 of each item
- *All radio ads (500 PSA pre event, 100 thank you, post event on 9 radio stations)
- *TV and video advertisement created by us to air MeTV, WFNA and social media
- ***All** social media posts which is estimated 4 week x 8 weeks = 32 posts (one view as of August 30, 2021 has already garnered over 10,000 views)
- *Largest display in revolving slide show on 3 big screen TV at event
- *Program sitting on audience chairs
- *Beverage napkins
- *Banner display at 1st floor check in on wall turn (forced look) to welcome as guests take stairs



3263 Demetropolis Rd., Suite 9B, Mobile, AL 36693 • Telephone: 251.421.4888

www.GulfCoastDementiaServices.com/GongShow

*Banner/large signage on wall lining audience (immediate view after enter door at top of steps,
-YOUR video commercial you produced playing during event on 3 large screen TVs
-Announcement of contribution at introduction by MC and spontaneous mentions throughout night, especially at close.

Event Sponsor: \$2500

-Name/logo prominently displayed on

- *Tickets and t-shirts, gift of 20 of each item
- *2nd largest display revolving slide show on 3 big screen TV at event
- *Program sitting on audience chairs
- *Beverage napkins
- *All radio ads (500 PSA pre event, 100 thank you, post event on 9 radio stations)
- *TV and video advertisement created by us to air MeTV, WFNA, social media
- ***All** social media posts which is estimated 4 week x 8 weeks = 32 posts (one view as of August 30, 2021 has already garnered over 10,000 views)
- *Banner display at 1st floor check in on wall turn (forced look) for welcome as guests take stairs
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-YOUR video commercial you produced playing during event on 3 large screen TVs
-Announcement of contribution at introduction by MC and spontaneous mentions throughout night, especially at close.

Gong Sponsor: \$1000

-Name/logo 2nd tier under Event Sponsor and displayed on

- *Tickets and t-shirts, gift of 10 of each item
- *Slide show revolving on 3 big screen TVs at event
- *Program sitting on audience chairs
- *Beverage napkins
- *Variety of social media posts which is estimated 2 week x 8 weeks = 16 posts
- *Banner/large signage on wall lining audience (immediate view after enter door at top of steps,

-As the Gong Sponsor, your name/logo will solo appear on

- *Apparatus hanging the Gong
- *Gong Mallet (can have as a PR souvenir)

-YOUR video commercial you produced playing during event on 3 large screen TVs
-Announcement of contribution at introduction by MC and spontaneous mentions throughout night, always during gong of a performer and especially at close



Bar Sponsor: \$750

- Name/logo 3rd tier displayed on
 - *Tickets and t-shirts, gift of 6 of each item
 - *Large sign behind bar servers announcing your contribution
 - *Slide show revolving on 3 big screen TVs at event
 - *Program sitting on audience chairs
 - *Beverage napkins
 - *Banner/large signage on wall lining audience (immediate view after enter door at top of steps)
 - *Variety of social media posts which is estimated up to 1 per week x 8 weeks = 8 posts
- Announcement of contribution at introduction by MC and spontaneous mentions throughout night

Stage Sponsor: \$500

- Name/logo 4th tier prominently displayed on
 - *tickets and t-shirts, gift of 6 each item
 - *program sitting on chairs in audience
 - *slide show revolving on 3 big screen TVs at event
 - *rotating social media posts, approximately 4
- Signage on stage

Crowd Award Sponsor: \$250

- Name/logo 5th tier displayed on
 - *tickets and t-shirts, gift of 4 each item
 - *event program sitting on chairs in audience
 - *slide show revolving on 3 big screen TVs at event
 - *one social media post announcing your support for Gulf Coast Dementia Services

STAGE and CROWD
These last two spots taken!
"Beggars can't be choosy" but we just
don't have enough graphic space for
the t-shirts! If these prices do fall
within your budget, call Janet and let's
talk how to get you promoted!



Since 2012, Gulf Coast Dementia Services is a 501c3 organization, has been serving the Gulf Coast Community. Our mission is to enhance the quality of life for individuals and family members affected by the various types of dementia, Alzheimer's being the most common, by providing comprehensive dementia care, prevention and reversal education along with training and support. We do that through our:

- Expert led weekly **Alzheimer's/Dementia Support Group** meetings that are free for everyone,
- **Quarterly seminars/workshops** offering **continuing education** units for healthcare professionals, free or super low cost
- Biennial regional dementia **conference**, low cost to cover a lunch and
- Alzheimer's/Dementia [Resource Guidebook](#), free electronically and in print.

www.GulfCoastDementiaServices.com

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More Info: Chair, Janet Rich Pittman, SCALA, CDP, MCHWC
Dementia ReCODE (REversing COgnitive DEcline) Bredesen Program, JanetRichPittman.com
Phone: 251.648.0325 Email: janet@janetrichpittman.com

Chair, Dale Diemert
Dales's Graphic Design, dalesgraphicdesign.com
Phone: 713.206.5518 Email: dale@dalesgraphicdesign.com

Tax ID 501c3 # for Gulf Coast Dementia Services: 46-1141253

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HAVE YOU GONG WHAT IT TAKES?

Sponsorship Contribution Sign-Up/Record

Name of Sponsor: _____

Sponsor Address: _____

Contact Name and Title: _____

Contact Email*: _____

Contact Cell Phone*: _____

How do you want to be recognized?

- | | | | |
|--|--------|---|----------------|
| <input type="checkbox"/> Event Sponsor | \$5000 | <input type="checkbox"/> Bar Sponsor | \$ 750 |
| <input type="checkbox"/> Event Sponsor | \$2500 | <input checked="" type="checkbox"/> Stage Sponsor | 500 |
| <input type="checkbox"/> Gong Sponsor | \$1000 | <input checked="" type="checkbox"/> Crowd A | 250 |

Tax ID 501c3 # for Gulf Coast Dementia Services: 46-1141253

How exactly is sponsor name to appear? ☐ Logo ☐ Name & logo?

Along with your logo, please email this sheet to:

Janet@JanetRichPittman.com

Please secure your payment either through:

- ☐ electronically via pay pal, [click here](#)
- ☐ paper check via paper mail to GCDS at the address below in the footer

Once payment is received, be on the lookout for communication concerning distribution of tickets, t-shirts, pamphlet and other miscellaneous information.

*We respect your privacy and will not share your information. These items needed only for efficient communication. Thank you!

^If fulfillment of this pdf form is not convenient, print, fill out, scan or take a photo and email to Janet or include in paper mail to address below with your payment.

Aside from the description to promote you as listed in this sponsorship packet, do you have other suggestions for how to recognize you? Digest and feel free to email or call Janet for further discussion.

These spots taken!
"Beggars can't be choosy" but we just don't have enough graphic space for the t-shirts! If these prices do fall within your budget, call Janet and let's talk how to get you promoted!



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